

Economic Development Implementation Step	Partners	Strategy Number	Resources Needed	Timing
Policy P1. <i>Invest in people to increase employees' skills, ensure workforce availability for employers, and promote income self-sufficiency.</i>				
Continue to work with workforce development and community partners to coordinate efforts to strengthen employment opportunities (including training, recruitment, and retention) in the city	Business Development, Workforce Development	S1, S2, S4, S5, S7		
Build partnerships with education and employment partners maximize career opportunities for young people in the City.	Workforce Development, Education Facilities, Large Employers	S3		
Create a task force of city staff and community housing leaders to suggest ways to incentivize new housing and employment opportunities nearby existing park and recreation assets, and transportation facilities	Business Development, Community Housing Partners, Planning, Duluth Transit Authority	S6		
Policy P2. <i>Foster growth of existing employers and strategically recruit new employers to Duluth.</i>				
Create a task force of city staff to develop ways to incentivize growth and development in core investment areas, including brownfields	Business Development, Planning, Workforce Development	S1, S3, S5		
Create a task force of city staff to identify areas in the city that would benefit most from strategic investment and expansion of the city's infrastructure capacity (road, sewer, water, storm water)	Business Development, Engineering	S2		
Develop a workplan to determine the best locations in the city for strategic site assembly for future development	Business Development, Planning	S4		
Promote efforts to improve high speed broadband availability city wide	Business Development	S6		
Promote efforts to improve regional transportation options to Duluth, including passenger rail.	City Leaders	S7		

Policy P3. Build on Existing Economic Strengths & Competitive Advantages

Create a task force of city staff to suggest ways to incentivize growth and development in industry and commerce priority areas	Business Development, Planning, Workforce Development	S1		
Coordinate regular face to face meetings with major institutional employers and the port authority to discuss ongoing challenges and coordinate development opportunities	City Leaders, Port Authority, Major Institutional Employers	S2, S3		
Create a task force of city staff and community leaders to suggest ways to incentivize growth and development in short term priority sites, and to update and help publicize list of land and structures available for sale/development	Business Development, Planning, Workforce Development, Chamber of Commerce, Community Business Leaders	S4, S5		
Develop a workplan to support emerging business in appropriate locations, and to encourage expansion of the city's economy through targeted investment of city staff time and resources. Include a standard minimum creation of new jobs and/or wage minimums to justify government investment.	Business Development	S6, S7, S9		
Review all available development platted right of way in the City. Highlight for retention all the rights of way that may be possibly needed for potential trail, utility, or road development, or connection between existing recreation assets, in the next 20 to 40 years. Develop a plan to ensure retention of those designated rights of way.	Engineering, Planning	S8		

Policy P4. Embrace the Outdoors as an Economic Engine and Source of Community Wealth

Create a plan to develop and improve connections (sidewalk, road, trail) to existing parks and recreation assets	Parks and Recreation, Engineering	S1		
Create a task force of city staff to suggest ways to incentivize new housing and employment opportunities nearby existing park and recreation assets	Parks and Recreation, Business Development, Planning	S1, S5		

Promote the reasonable and safe use of the harbor area for all watercraft	Parks and Recreation, Cost Guard, Port Authority	S2		
Create a list of all tax forfeit parcels in Duluth. Review and rate the parcels based on their value to the city in relationship to stormwater detention, presence of wetlands, potential value for active or passive tourism, and presence of nearby public infrastructure. Work with the county to acquire those parcels moderate or high in value	St Louis County, Business Development, Engineering	S3, S4,		
Policy P5: Effectively Coordinate Marketing, Communication, and the City's Image				
Produce and publicize an annual report of the city's factual progress on achieving the goal of Imagine Duluth 2035; establish a clear list of benchmarks to achieve at regular intervals	City Administration, City Council	S1, S6		
Create a temporary way finding team of city staff and community leaders to design and implement standard wayfinding and directional sign standards (appearance, etc)	Parks and Recreation, Parking, Engineering Community	S2		
Create a task force of various leaders among city commissions to design a plan to promote cultural and historic assets/opportunities in Duluth	Heritage Preservation Commission, Indigenous Commission	S4, S5, S6		
Create and maintain a list of properties for sale (including brownfields) to assist in ease of redevelopment, and a list of properties that can be considered brownfields to assist/encourage blight removal. Consider active site assembly and preliminary environmental assessment where appropriate	Business Development, Neighborhood Organizations, Business Leaders	S7, S8		