

Draft Benchmarking Indicators

Subsequent to Imagine Duluth 2035's adoption, the Community Planning Division will report back annually to the community regarding progress on a variety of indicators and progress regarding implementation actions.

In addition to specific indicators included below, data will also be provided at varying intervals on topics such as:

- Population and age-related demographics;
 - Density, particularly in Core Investment Areas;
 - Development (housing units, commercial areas, etc.) in floodplains;
 - Public transit (Duluth Transit Authority data).
1. Rent burden
 - a. Indicators
 - i. Rented vs. owner-occupied
 - ii. Housing burden by income level
 - iii. % of households severely cost burdened by census tract
 - b. Policies & Governing Principles
 - i. H1: Increase density in and around the designated Core Investment Areas.
 - ii. H2: Provide affordable, attainable housing opportunities.
 - iii. EcD1: Invest in people to increase employees' skills, ensure workforce availability for employers, and promote income self-sufficiency.
 - iv. Principle 14: Integrate fairness into the fabric of the community.
 2. General housing
 - a. Indicators
 - i. Rent/own by racial demographic of householder
 - ii. Compare median income & % homeownership by census tract with population (race) by census tract
 - iii. Neighborhood housing value: benchmark current assessed total housing value by neighborhood, calculate yearly using appreciation & new construction, calculate average city-wide rate of value increase, compare rate in different neighborhoods
 - b. Policies & Governing Principles
 - i. H3: Prioritize inclusive housing policies to reflect the city's social, cultural, economic, and historic diversity and development patterns.
 - ii. H4: Improve the quality of the city's housing stock and neighborhoods.
 - iii. Principle 5: Promote reinvestment in neighborhoods.
 - iv. Principle 14: Integrate fairness into the fabric of the community.
 3. Un/employment
 - a. Indicators
 - i. Race, gender, disability, overall rate

- ii. Job creation statistics¹
 - b. Policies & Governing Principles
 - i. EcD1: Invest in people to increase employees' skills, ensure workforce availability for employers, and promote income self-sufficiency.
 - ii. EcD2: Foster growth of existing employers and strategically recruit new employers to Duluth.
 - iii. Principle 3: Support existing economic base.
 - iv. Principle 4: Support economic growth sectors.
 - v. Principle 10: Take actions that enhance the environment, economic, and social well-being of the community.
 - vi. Principle 14: Integrate fairness into the fabric of the community.
- 4. Poverty & homelessness
 - a. Indicators
 - i. Homelessness rates
 - ii. Child poverty rates
 - iii. Poverty rates by race, gender, disability
 - b. Policies & Governing Principles
 - i. H2: Provide affordable, attainable housing opportunities.
 - ii. H4: Improve the quality of the city's housing stock and neighborhoods.
 - iii. Principle 13: Develop a healthy community.
 - iv. Principle 14: Integrate fairness into the fabric of the community.
- 5. Health, healthcare, & food access
 - a. Indicators
 - i. % residents with health care coverage
 - ii. Age-adjusted mortality rates²
 - iii. Life expectancy by census tract/zip code
 - iv. Low income and low grocery store access³
 - b. Policies & Governing Principles
 - i. OS5: Encourage urban food growth.
 - ii. GD: Food access.
 - iii. Principle 8: Encourage mix of activities, uses and densities.
 - iv. Principle 13: Develop a healthy community.
 - v. Principle 14: Integrate fairness into the fabric of the community.
- 6. Resilient community
 - a. Indicators
 - i. Weather-related property damage, city-wide and across neighborhoods
 - ii. Tax forfeitures or bankruptcies: averages and % of land across city and by neighborhood
 - iii. Miles of bike lane citywide and by neighborhood

¹ Use a combination of regional data from MN DEED and city data collected by Business Development or Workforce Development.

² Data may not be available annually.

³ Data provided every 5 years by USDA ERS Food Atlas.

- iv. Brownfield sites and remediation/redevelopment efforts
- b. Policies & Governing Principles
 - i. OS1: Improve Duluth's resiliency to flooding and natural disasters.
 - ii. OS2: Examine the value and need for all of Duluth's publicly owned open space.
 - iii. T3: Add to the transportation network by systematically enhancing multi-modal options.
 - iv. T5: Base decisions about transportation infrastructure primarily in the context of improving city and neighborhood vitality, and not on automobile through-put.
 - v. EcD2: Foster growth of existing employers and strategically recruit new employers to Duluth.
 - vi. Principle 1: Reuse previously developed lands.
 - vii. Principle 2: Declare the necessity and secure the future of undeveloped places.
 - viii. Principle 7: Create and maintain connectivity.
 - ix. Principle 10: Take actions that enhance the environment, economic and social well-being of the community.
 - x. Principle 13: Develop a healthy community.
 - xi. Principle 14: Integrate fairness into the fabric of the community.