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City of Duluth Communications Office

411 West First Street, Duluth, Minnesota 55802
218-730-5230 | www.duluthmn.gov | Don Ness, Mayor

For more information contact Pakou Ly, Public Information Coordinator 218-730-5309
or Amy Norris, Public Information Coordinator 218-730-4312

DATE: 01/08/2010

SUBJECT: City Announces 3 Year Contract with Bentleyville Tour of Lights

BY: Amy Norris, Public Information Coordinator

City of Duluth Announces 3 Year Contract with Bentleyville Tour of Lights at Bayfront Festival Park

Mayor Don Ness announced today the City of Duluth and Bentleyville “Tour of Lights” have agreed to a three year contract. Bentleyville’s contract will guarantee the popular holiday lighting display will be held at Bayfront Festival Park until the year 2013. Nearly 150,000 people attended Bentleyville this past holiday season.

Plans are currently in the works to make Bentleyville more spectacular and magical. The large venue at Bayfront Festival Park will allow for the addition of grander lighting displays.

All the wonderful attributes that make Bentleyville special will remain. Bentleyville will continue to be an official drop off site for the Salvation Army. Santa will visit every day and 10 and younger children will receive the Bentleyville Tour of Lights knit hat from Santa along with a bag of cookies. Free hot beverages and cookies will continue to be served from the Cookie House, popcorn will be served free of charge from the Pop Corn Box and marshmallows can be picked up at the Marshmallow Hut and roasted at any one of 15 fire pits.

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